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Boca Raton Economic Development Report

By **Staff** - January 3, 2019

By: Jessica Del Vecchio Economic Development Manager Special to the Boca and Delray newspapers

Oasis Championship

The annual PGA Tour Champions officially has a new title sponsor. Oasis Outsourcing has signed a three-year commitment to the tournament. Be sure to check out all the action at the Old Course at Broken Sound Feb 4-10.

Corporate Appreciation Event

We hosted our "Making Waves" executive breakfast at the beautiful HGTV home on the intracoastal. We invited our corporate community partners to hear from our expert panelists, which included Steffen Bruenn, CEO of Yachtico, Lisa Verbit, National Marine Sales at US Trust, Kitty McGowan, President of the U.S. Superyacht Association, and Captain Lee, Star of Bravo's Below Deck. It was an event not to be missed.

Business Briefs

Celsius energy drink, which trades on Nasdaq under the ticker CELH, has inked a distribution deal with Anheuser-Busch and PepsiCo.

Boca's Far From Boring Hospitality is serving up paper straws to local restaurants and businesses as an alternatives to plastic straws.

Slated to open in 2019, Strike 10 Bowling will be joining Alina Residences and Oakgem Jewelry as a new tenant at Mizner Park.

Town Center at Boca Raton has completed several beautiful upgrades. With the new signage, digital directory with built in photo station, new floors, windows and fountains – our mall, which has over 12 million visitors a year – is definitely a step above the rest.

Boca Raton makes national news

Forbes magazine wrote an incredible article about our beautiful city. The topics of discussion were the new luxury developments coming to our Downtown; The Mandarin Oriental, ALINA Residences and Moderne Boca and how the population of Boca Raton is aging younger.

The Boca Raton Museum of Art's "Imagining Florida: History and Myth in the Sunshine State." exhibit was highlighted in the New York Times. The show runs through March 24.

Boca Raton schools

The Cohen Family Entrepreneurial Center at St. Andrews School is an amazing 13,000 sq. ft. facility that includes an auditorium that seats 183, design technology labs for robotics, and a digital production suite for multi-media arts. It's amazing to see the projects the students are working on and developing in their classrooms.

More great news coming out of A. D. Henderson & FAU High School. They have been named a National Blue Ribbon Schools Program – School of Excellence. With

only 349 schools in the country to earn this distinct recognition – this is an amazing, and well deserved, accomplishment.

Boca Raton – A City for Families

Out of 183 Florida municipalities analyzed, coming in at number eight, Boca Raton ranks in the top ten for best Cities in Florida for families. This is an impressive statistic, and helpful in our corporate relocation efforts. In Economic Development we don't just move companies – we move families.

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