

Real Estate

ALINA Residences forges partnership with Saks Fifth Avenue Boca Raton

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Residents of ALINA in Downtown Boca Raton will have exclusive access to services, products and experiences at Saks Fifth Avenue Boca Raton thanks to a new partnership that El-Ad National Properties, an Elad Group company, formed with Saks Fifth Avenue.

The partnership will provide ALINA residents with exclusive services, products and experiences.

Homeowners will have access to private wardrobe consultation services with industry leading stylists at the Fifth Avenue Club at Saks Boca Raton, first access to new fashion, jewelry and beauty collections, and much more.

"ALINA Residences has a sophisticated buyer base. Our alignment with Saks Fifth Avenue Boca Raton and their distinct Fifth Avenue Club services is a seamless way bring an enriching experience to our residents," said Noam Ziv, Executive Director of Development at El-Ad National Properties. "We are thrilled to be partnering with this exceptional brand as it will only add to the already curated, engaging lifestyle Alina offers"

Alina's first phase, a 121-unit luxury condominium designed by acclaimed architectural firm Garcia Stromberg/GS4 Studios, is on track to open at the end of 2020.